

# Leadership Camp 2024:

## *“Managing a Cyber Crisis”*

### Keynotes about the event

Undeclared for 200 years - the Swiss Armed Forces invite you again! From **11 to 12 October 2024**, the Officers' Association of the University of St. Gallen is organising an interactive leadership event in cooperation with the Command and Communications Training of the Swiss Armed Forces (KFK) and HSG Square. Including: **Thomas Süssli, Chief of the Armed Forces, Dieter Streuli CEO AAS and Heike Bruch, Prof. Of Leadership@HSG** as panel speaker. Don't miss the chance to learn from the militia officers and find out how to master a cyber crisis.

Over the course of one and a half days, students and representatives from the private sector will learn the basics of military leadership in the Swiss Armed Forces in workshops and plenary discussions. Participants will be trained by qualified officers in small groups and apply what they have learnt in practice using a current case study. The focus is on reverse coaching, in which young officers train the participants in order to create an interactive learning atmosphere. This year's event, which takes place from 11 to 12 October 2024, is dedicated to the topic of cyber security and has the motto '**How to manage a Cyber Crisis?**'. In addition to German, the workshops will also be offered in English and, if required, in French. New this year is the option of attending just one day if desired. After successfully completing both days, participants will receive an online certificate. On 12 October 2024, the Chief of the Armed Forces, Thomas Süssli, will once again take part in a plenary discussion. Catering will also be provided for the participants.

### Further information

<b>Event location</b>	Guisanstrasse 20 9010 St. Gallen Schweiz	<b>Price</b>	External: CHF 250 Students: no show fee CHF 25
<b>Time of the event</b>	11 to 12 October 2024		

### Contacts

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